



# FAKE NEWS + MEDIA BIAS



**Marla Estes** founded the School of the Examined Life to foster personal growth by teaching human psychology using film. She created **BRIDGING THE DIVIDE** to address the political polarization in our country.

## HOW DO WE GET THE **POLITICS** OUT OF **JOURNALISM**?

Many people distrust and disparage the news these days — with good reason. Journalists often **seem** to take sides. They're not impartial and fairminded. Major newspapers and networks select stories and frame topics in a manner that appeals to only one side of the divide. There's no diversity of **viewpoint**.

Social scientists call this **MY SIDE BIAS**. It makes it difficult to understand the people we disagree with. And it's lethal when it comes to effective journalism.

Join **Marla Estes & Rob Schläpfer** to explore **FAKE NEWS AND MEDIA BIAS**. We'll examine how media distorts information and why **VIEWPOINT DIVERSITY** is the only way to combat **MY SIDE BIAS** and depoliticize our news.

**SATURDAY FEBRUARY 2ND**  
**1-3PM ASHLAND LIBRARY**



**Rob Schläpfer** is a former Evangelical pastor, professor, and publisher. He uses the **science** of human nature to point the way toward a more realistic, knowledge-based way of understanding the world.